

THE KOBO TRUST

A HUMANITARIAN INITIATIVE OF KOBO SAFARIS



WHO ARE WE?

Kobo Safaris is a destination management company operating in nine countries and territories across East and Southern Africa and the Indian Ocean. Since its formation in Kenya in 1994, Kobo Safaris has enabled tens of thousands of overseas visitors to enjoy the natural and cultural splendour that Africa has to offer.

Visitors are often overwhelmed by the generosity and warm hospitality of Africa's inhabitants. Realizing that the communities which they visit usually have pressing economic and social needs, visitors often requested as to how they can donate to charitable organisations that assist the various communities where we operate. At the end of a safari, many visitors feel compassion towards the communities they have visited and are inclined to want to donate something. In order to provide an efficient and accountable means of channelling this goodwill, Kobo Safaris has established The Kobo Trust.

OUR MISSION

Through our partnerships with various established charities, The Kobo Trust provides its visitors, partners and other well wishers an opportunity to contribute to a charitable cause in an easy and transparent manner. Using a clear vetting and monitoring process, The Kobo Trust is able to ensure that donations are effectively directed to the projects and their beneficiaries most in need of assistance.

In principal, The Kobo Trust focuses on charities involved in Human Development and contributions are generally for specific projects within the portfolio of a charity. As for the criteria for the selection of various projects to be supported by the Trust, the administration costs of any project cannot exceed 15% of the total costs for a project to qualify. It is intended that The Kobo Trust's involvement in any project has a profound impact on enriching the lives and wellbeing of the communities that the project is meant to serve.

Our mission continued..

One means to improving the lives of vulnerable and needy children is to provide educational support through all stages of development. The Kobo Trust actively matches children in need



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OUR STRUCTURE

The Kobo Trust is a registered charitable trust in the Republic of Kenya consists of a Board of Trustees made up of seven individuals holding various positions within Kobo Safaris and who are charged with overseeing the activities of the Trust. The Trustees meet regularly to carry out their mandate of approving and reviewing projects and ensuring that these projects are carried out ethically and in line with the strict criteria for project formulation management. The present composition of the Board of Trustees includes a Chairman, Treasurer, Secretary and Regional Trustees for East Africa, Southern Africa and Namibia.

OUR PROJECTS

The Kobo Trust has identified the following bona fide charities that fit within the scope of the Trust's Charter of Corporate Responsibility. These projects include the following:

3. Kawangware Street Children and Youth Project (Nairobi, Kenya) - an innovative project in one of Nairobi's most difficult informal settlements. The KSCYP endeavours to take children off the street and give them an opportunity to generate income by turning recycled paper into attractive gift bags and discarded banana fibres into small gift boxes. Kobo Safaris supports the KSCYP by purchasing these items. The project has been very successful in uplifting the lives of disadvantaged children.

1. James House (Hout Bay, South Africa) - is a children's shelter for abused and abandoned children in the community of Hout Bay, outside of Cape Town. The shelter is specialised in rehabilitating their children by instilling in them a strong sense of community and self-worth. Kobo Safaris assists James House by donating school material, computers, and books for the Children.
2. Anidan (Lamu Island, Kenya) - operates the largest children's orphanage on the island of Lamu, along Kenya's northern coast. Anidan provides destitute and homeless children with shelter, food, education and health care and gives children the tools that they need to develop into responsible and productive adulthood. Kobo Safaris has assisted Anidan with sale and distribution of cards produced by the children as well as urgent medical interventions for the children.

HOW YOU CAN HELP

We gratefully accept your contributions to the Kobo Trust, no matter the size. The easiest and most secure means to contribute is through direct transfer to either the Euro (EUR), US Dollar (USD) or Kenya Shilling (KES) bank accounts of the Kobo Trust:

Bank Name: Standard Chartered Bank
Bank Address: Kenyatta Avenue Branch, P.O. Box 98683-80100, Nairobi, Kenya
Branch Code: 2500
SWIFT Code: SCBLKENXXXX

EUR Account Number: 9302006836500
USD Account Number: 8702006836500
KES Account Number: 0102006836500

Alternatively, you can make cash or credit card payments to any of our three Kobo Safaris offices across Africa:

KENYA
Plot 523, Riara Road, Dagoretti Corner, Nairobi
Telephone: +254 20 387 0333
Contact: Stephen Mwasio (General Manager)

SOUTH AFRICA
2nd Floor Dover House, 40 Orange Street, Gardens, Cape Town
Telephone: +27 21 424 6043
Contact: Julia Louw (General Manager)

NAMIBIA
Acme Building, Kasino Street, Windhoek
Telephone: +264 61 225 474
Contact: Birgit Momsen (General Manager)

You can also email the Kobo Trust at kobotrust@kobo-safaris.com or visit the Kobo Trust section of the Kobo Safaris website at www.kobo-safaris.com



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1. PROJECT 1.
2. PROJECT 2.
3. PROJECT 3.

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We thank you for supporting the Kobo Trust!